

WOOL TRIPLE POINTS

- An eligible wool bale is a bale sold via Auction or Contract sale methods. It excludes Private or Express sales.
- On all eligible sales of wool bales between 1 January 2025 and 31 March 2025 (Promotional Period) the customer will earn triple (three times) the standard Max Rewards points earned. i.e. triple the standard earn of 60 Max Rewards points per eligible wool bale sold. A maximum of 180 Max Rewards points per eligible wool bale sold can be earned.
- The additional Max Rewards points over and above the standard Max Rewards points earned will be added to the customer's Max Rewards account in the month following the sale of the eligible wool bale(s).

NEW WOOL ACCOUNT BONUS

- If a customer becomes a new PGG Wrightson Wool customer and has eligible sales of 15 or more wool bales between during the Promotional Period the customer will earn a one-off bonus of 15,000 Max Rewards points.
- To qualify as a new PGG Wrightson Wool customer the customer must not have sold wool via PGG Wrightson Wool within the 24 months preceding the Promotional Period. To determine

if a customer qualifies as a 'new' customer the customer's legal entity name, farm brand, entity ownership, and other account information will be taken into consideration. PGG Wrightson Wool reserves the right, in its full discretion, to determine what a new PGG Wrightson Wool customer is.

- The bonus points will be added to the customer's Max Rewards account no later than 30 days following the end of the Promotional Period or acceptance of the customer's Max Rewards account application.

GENERAL

- PGG Wrightson Wool reserves the right to modify or terminate the Wool Triple Points and/or New Wool Account Bonus promotion (together Promotional Activities) at any time.
- The customer must have joined the Max Rewards loyalty programme by 30 April 2025 to qualify for either Promotional Activity. This includes applying for the programme and the application being accepted.
- This Promotion is also covered by the Max Rewards Programme Terms and Conditions, [view here](#) or online at www.pggwrightson.co.nz/accounts/max-rewards