

New Appointment to Head PGG Wrightson Wool

PGG Wrightson Limited is pleased to announce the appointment of Cedric Bayly as General Manager of PGG Wrightson Wool, effective immediately.

“Cedric Bayly is a dedicated wool career specialist and absolutely the right man to lead PGG Wrightson Wool” said PGG Wrightson Managing Director George Gould.

Mr Bayly, previously National Manager of Elders Primary Wool, was for nine years General Manager of Wool at Williams and Kettle, which was one of the main components of the PGG Wrightson merger in 2005.

“We are very pleased to have him back,” Mr Gould said.

Craig Osborne, current Chief Operating Officer of PGG Wrightson Wool will return to head up strategy for PGG Wrightson. “Craig’s appointment into wool was always intended to be a temporary measure, to manage the transition of Wool Partners International through to either the ‘Plan B’ co-operative or back to PGG Wrightson Wool. That job is now done”.

For further details, please contact:

George Gould
021 220 2342

Cedric Bayly
027 4474130