



# Sponsorship Application Form

Date of Submission: \_\_\_\_\_

### Organisation Details

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Website: \_\_\_\_\_

### Contact Person Details

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship/Event Details

What is your sponsorship/event about? Please provide background: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What region is your sponsorship/event in? \_\_\_\_\_

What is the date/period? \_\_\_\_\_

Describe the audience: \_\_\_\_\_

What type or level of sponsorship are you currently seeking? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List any sponsors that already sponsor this event: \_\_\_\_\_

Why do you think PGG Wrightson would be a good sponsor of this event? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What leverage opportunities would there be for PGG Wrightson? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any accompanying documents: YES / NO (Please attach with this application)

### OFFICE ONLY (Required DLA Sign Off)

General Manager Approval Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Regional Manager Approval Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Business Unit Manager Approval Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Chief Financial Officer Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Managing Director Signed: \_\_\_\_\_ Date: \_\_\_\_\_