

13 February 2012

PGG Wrightson delivers cash for communities

PGG Wrightson clients will again have the opportunity of funding the community organisation of their choice through the annual Cash for Communities initiative from 7 February to 31 May this year.

The programme will allocate \$2 per tonne of Ballance Agri-Nutrients fertiliser purchased and \$2 per \$500 spent on selected agri-chemical or seed products to deserving community organisations. Customers have the option of nominating their local school, St John, IHC or Rescue Helicopter for funding.

Stephen Guerin, PGG Wrightson General Manager Rural Supplies, says Cash for Communities represented a joint initiative between PGG Wrightson and a number of its committed suppliers who backed the idea of giving something directly back to the communities they served.

Last year the initiative put more than \$80,000 into the hands of almost 140 rural schools, St John services, the IHC and the Christchurch Earthquake Appeal.

Mr Guerin says PGG Wrightson would also continue its focused efforts on providing technical expertise to assist clients with their annual cropping planning through its Autumn land production programme, geared to ensuring that farmers and growers were using the right products at the right time for optimum pasture performance and results.

“The PGG Wrightson team is dedicated to providing quality forage and agronomic solutions that fit into our clients’ farming business.”

Clients can register and nominate their cause in-store or at www.pggwrightson.co.nz.

- Ends -

For further information

Contact Stephen Guerin on 0274 908709 or speak to your local PGG Wrightson representative.

www.pggwrightson.co.nz